



BECOME AIRLINE SPONSOR AT VPETN

THE ASSOCIATION FOR EQUINE EXPORT AND TRANSPORT NETHERLANDS

INVEST IN *THE FUTURE* OF DUTCH HORSE EXPORT

**Together, we build a strong
horse export industry**

The Association for Equine Export and Transport Netherlands has been the trade association for professionals in equine export and transport since 2018. We connect entrepreneurs, government authorities and partners with one shared objective: a safe, clear and workable export and transport chain in which equine welfare is central. VPETN represents the interests of the sector, supports its members with complex export-related challenges, and strengthens the professional position of the Dutch equine export industry.

CONNECTION WITHIN THE EQUINE SECTOR, EXPORT & TRANSPORT

info@vpetn.nl www.vpetn.nl



OUR MISSION IS TO KEEP *EQUINE* *EXPORT* AND TRANSPORT SAFE, CLEAR AND WORKABLE.

The Dutch equine export represents an annual value of approximately € 470 million, with more than 24,000 horses exported each year. Behind these impressive figures lies a complex chain of regulations, certification, veterinary inspections, logistics and international coordination.



€ 470

MILLION



24.000

EXPORTED HORSES

ORGANISATION OF THE ASSOCIATION

The VPETN is structured as a strong, practice-oriented organisation in which members, board and operational team work closely together. The members form the heart of the association: exporters, transporters and related companies that are actively involved in equine export and logistics on a daily basis. Their knowledge, hands-on experience and practical insights form the foundation of VPETN's positions, priorities and activities.

The association is governed by a three-member board consisting of:

- Chantal Gelissen:
Gelissen Horse Transport
- Peter van Nieuwenborg:
Horse Service International
- Ale Schaap:
V.O.F. J. Schaap en Zn

These board members represent different links within the export and transport chain and bring extensive practical experience and entrepreneurship to the association. Through their companies, they have in-depth understanding of the challenges and opportunities within the sector. Together with the members, the board defines the strategic direction of VPETN and safeguards the interests of its constituency.

The day-to-day operations of VPETN are managed by the work organisation:

- Lianne van Dongen:
Independent Chair and veterinary specialist. She is responsible for the strategic and substantive leadership of the association and acts as a key point of contact with government authorities, supervisory bodies and international stakeholders.
- Rianne Aendenroemer:
Secretary and Treasurer. She is responsible for organisational structure, communication, administration and financial management, and provides direct support to the members.

Thanks to this compact and professional structure, VPETN benefits from short communication lines, efficient decision-making and a strong substantive position. This enables the association to act effectively as a connecting link between the sector and government, and to continuously advocate for a safe, clear and workable equine export and transport chain.



AS AN AIRLINE SPONSOR OF VPETN, YOU BENEFIT FROM:

- Supporting a sector that provides consistent cargo volumes and flight continuity
- Direct involvement in advocacy and representation towards policymakers, the Ministry of Agriculture, Nature and Food Quality (LVN), the NVA and European authorities
- Early access to information on export developments, regulations and potential disruptions in transport flows
- Positioning your airline as a reliable and committed partner within the international horse export industry
- Strengthening cooperation between exporters, transport companies and airlines

Together, we demonstrate that the sector is broadly supported and professionally organised.

SPONSORSHIP PACKAGE

PACKAGE

AIRLINE SPONSORSHIP

- Prominent listing of your company name and logo on the VPETN website, including recognition as an Airline Partner
- Visibility on banners and communication materials during site visits, events and official meetings
- Inclusion in press releases and relevant social media updates
- Sector insights and updates via three newsletters per year
- Direct, real-time information channels in case of animal disease outbreaks (e.g. West Nile Virus, Equine Infectious Anemia) or regulatory changes impacting air cargo
- Opportunities for consultation on logistical challenges and future export flows
- Invitation to the annual networking reception
- Annual company profile (max. 150 words) featured in the digital newsletter

€ 2500,00

per year

WHY PARTICIPATE AS AN AIRLINE SPONSOR?

VPETN represents the core of the Dutch horse export and transport sector. Airlines play a crucial role within this chain. Horse exports contribute structurally to the continuity and profitability of cargo flights, both within Europe and on intercontinental routes.

With this sponsorship package, VPETN offers airlines the opportunity to actively support a strong, stable and future-proof horse export sector, one that directly benefits your cargo operations.

VPETN: THE *CONNECTION* BETWEEN THE EQUINE SECTOR, EXPORT AND TRANSPORT

**Together we ensure continuity in both horse export and air cargo.
Join VPETN as an Airline Sponsor and help build sustainable cooperation
within the international horse export industry.**

General Terms and Conditions

- Sponsorship is entered into for a period of 12 months and is automatically renewed unless terminated in writing.
- Payment is due within 30 days of the invoice date.
- VPETN reserves the right to refuse sponsorship expressions that do not align with the association's objectives and values.

Contact us for customization or additional options.



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