



# BECOME SPONSOR OF VPETN

THE ASSOCIATION FOR EQUINE EXPORT AND TRANSPORT NETHERLANDS



## INVEST IN *THE FUTURE* OF DUTCH HORSE EXPORT

**Together, we build a strong  
horse export industry**

The Association for Equine Export and Transport Netherlands has been the trade association for professionals in equine export and transport since 2018. We connect entrepreneurs, government authorities and partners with one shared objective: a safe, clear and workable export and transport chain in which equine welfare is central. VPETN represents the interests of the sector, supports its members with complex export-related challenges, and strengthens the professional position of the Dutch equine export industry.

CONNECTION WITHIN THE EQUINE SECTOR, EXPORT & TRANSPORT

[info@vpetn.nl](mailto:info@vpetn.nl) [www.vpetn.nl](http://www.vpetn.nl)



# OUR MISSION IS TO KEEP *EQUINE* *EXPORT* AND TRANSPORT SAFE, CLEAR AND WORKABLE.

The Dutch equine export represents an annual value of approximately € 470 million, with more than 24,000 horses exported each year. Behind these impressive figures lies a complex chain of regulations, certification, veterinary inspections, logistics and international coordination.



€ 470

MILLION



24.000

EXPORTED HORSES

## ORGANISATION OF THE ASSOCIATION

The VPETN is structured as a strong, practice-oriented organisation in which members, board and operational team work closely together. The members form the heart of the association: exporters, transporters and related companies that are actively involved in equine export and logistics on a daily basis. Their knowledge, hands-on experience and practical insights form the foundation of VPETN's positions, priorities and activities.

### The association is governed by a three-member board consisting of:

- Chantal Gelissen:  
Gelissen Horse Transport
- Peter van Nieuwenborg:  
Horse Service International
- Ale Schaap:  
V.O.F. J. Schaap en Zn

These board members represent different links within the export and transport chain and bring extensive practical experience and entrepreneurship to the association. Through their companies, they have in-depth understanding of the challenges and opportunities within the sector. Together with the members, the board defines the strategic direction of VPETN and safeguards the interests of its constituency.

### The day-to-day operations of VPETN are managed by the work organisation:

- Lianne van Dongen:  
Independent Chair and veterinary specialist. She is responsible for the strategic and substantive leadership of the association and acts as a key point of contact with government authorities, supervisory bodies and international stakeholders.
- Rianne Aendenrooier:  
Secretary and Treasurer. She is responsible for organisational structure, communication, administration and financial management, and provides direct support to the members.

*Thanks to this compact and professional structure, VPETN benefits from short communication lines, efficient decision-making and a strong substantive position. This enables the association to act effectively as a connecting link between the sector and government, and to continuously advocate for a safe, clear and workable equine export and transport chain.*



## AS A SPONSOR, YOU BENEFIT FROM:

- Up-to-date and targeted information on export regulations, animal welfare and certification
- Support for advocacy efforts towards policymakers, the Ministry of LNVN, the NVWA and European institutions
- Knowledge sharing and collaboration within a professional network
- Guidance in dealing with changing legislation and regulations, both nationally and internationally
- Strengthening the quality, reliability and professional image of the sector
- Networking opportunities with leading companies and key stakeholders

**Together, we demonstrate that the sector is broadly supported and professionally organised.**

# SPONSORS *PACKAGES*

## PACKAGE **GOLD**

*All benefits of the Silver package*

- Very timely updates via a direct communication channel in case of animal disease outbreaks (such as WNV or EIA)
- Inclusion in press releases and social media communications
- Logo and link on the VPETN homepage
- Logo on banners during site visits and events
- Company profile (max. 150 words) in the newsletter (once per year)

**€ 1500,00**  
*per year*



## PACKAGE **SILVER**

*Greater visibility and engagement within the network*

- Sector information and updates through three newsletters per year
- Listing of company name and logo on the VPETN website under Sponsors
- Mention in the digital newsletter
- Invitation to the annual networking event

**€ 750,00**  
*per year*



## PACKAGE **BRONZE**

*A low-threshold way to support VPETN*

- Listing of your company name and logo on the VPETN website under Sponsors
- Contribution to collective advocacy and sector development

**€ 250,00**  
*per year*



# VPETN: THE *CONNECTION* BETWEEN THE EQUINE SECTOR, EXPORT AND TRANSPORT

**With your sponsorship, we work together to build a sector in which Dutch horse export continues to lead worldwide.**

## **General Terms and Conditions**

- Sponsorship is agreed for a period of 12 months and is automatically renewed unless cancelled in writing.
- Payment must be made within 30 days of the invoice date.
- The association reserves the right to refuse sponsor expressions that are not in line with the objectives or values of the organization.

**Please contact us to discuss tailor-made solutions or additional opportunities.**



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